

10.corso.como M I L A N O

Located in an industrial building in the inner courtyard of a traditional Milanese palazzo.

10 Corso Como is a network of spaces all rolled into one experience.

Founded in 1990, 10 Corso Como is a multifunctional space, a meeting place, union of culture and commerce and marks the beginning of total shopping.

Visitors and customers move from one insight to the next, from the Gallery to the Bookshop; from the design and fashion store to the Restaurant and the Café; rest in the courtyard garden or stay in the 3 Rooms hotel and share in the philosophy of 10 Corso Como



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BOOKSHOP



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GALLERY



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MILANO



TERRACE

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Galleria Carla Sozzani opens in 1990 in Milan, devoted to art, photography, design and architecture. The gallery is located in a former industrial building, typical of the Milanese architecture. Since its opening, Galleria Carla Sozzani has established itself as one of the most important photography galleries in Italy. Over 190 exhibitions have been shown at the presence of famous photographers, often presenting works that had never been shown in Italy before: Helmut Newton, Annie Leibovitz, Bruce Weber, Bert Stern, Sarah Moon, Paolo Roversi, David Bailey, Don McCullin, Hiro, David LaChapelle, amongst others. Twice a year the gallery presents an exhibition related to architecture and design. Amongst them: Franco Albini, Carlo Mollino, Verner Panton, Jean Prouvé, Serge Mouille, Yayoi Kusama. Fashion exhibitions like the ones on Pierre Cardin, Courrèges, Paco Rabanne, Zandra Rhodes and Martin Margiela have been presented as well. Next to the gallery, the bookshop presents a wide selection of new and classic publications on art, architecture, design, graphics and fashion, with a strong emphasis on photography. The gallery has its own publishing company, Carla Sozzani Editore, also dedicated to art, photography, fashion and design.



1 Gallery entrance



2 Gisèle Freund
12 january – 24 february 2008



3 Duane Michals "Dr.Duanus"
26 june – 4 august 2002



4 Masao Yamamoto
8 september – 28 october 2007



5 William Klein
8 november – 17 december 2000



6 Frantisek Drtikol
1 – 31 december 1995



7 Helmut Newton
3 october – 10 november 1996



8 David LaChapelle
24 september – 4 november 2001



9 Paolo Roversi
24 february – 19 march 2000



10 Walker Evans
14 january – 19 february 2006



11 Lillian Bassman
14 october – 15 november 1993



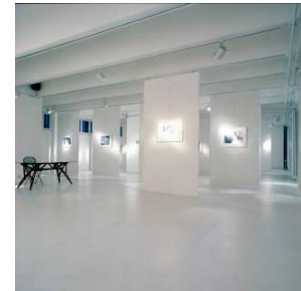
12 Sarah Moon
4 november – 3 december 2006



13 Seydou Keita
2 july – 2 august 1998



14 Bruce Weber
24 september – 2 november 2003



15 Max Vadukul
5 – 24 november 1990



16 Urs Luthi
3 november – 2 december 2007



17 Francesca Woodman
8 – 26 march 2006



18 Alexander Rodchenko
7 march – 14 april 1996



19 Maison Martin Margiela
10 february – 4 marc 2007



20 Venetian Glasses
27 may – 29 june 1991



21 Courreges
4 march – 3 april 1999



22 Shiro Kuramata
9 april – 11 may 2003



23 Kris Ruhs "Installation"
4 april – 6 may 2001



24 Paco Rabanne
25 september – 3 november 2002



25 Omaggio a Rudi Gernreich
8 october – 15 november 1998



26 Yayoi Kusama
13 april – 1 may 2005



27 Kris Ruhs "One room"
11 april – 5 may 2002



28 Jean Prouvé
12 – 22 april 2000



29 Arne Jacobsen
15 – 27 april 2008



30 Zandra Rhodes
28 september – 30 october 2005

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10 Corso Como Cafè opens in 1988.

Located in the inner courtyard of 10 Corso Como, it completes the 10 Corso Como multifunctional philosophy.

Next to the Garden Cafè, which opened in 1991, the cafè restaurant is designed to flow between the inside and the conservatory garden outside.

The cafè was founded in a converted garage renovated by artist Kris Ruhs who left intact its structure and form, light becoming the core.

The wide sliding metal and glass door has been painted and transformed into a light wall by Ruhs.

The ceiling is a glass painted structure, its different lights change the mood from day to night and they are reflected on the resin golden floor.

The illuminated sculpture on the main wall gives another dimension to the space.

The round bar in the middle is surrounded by leather banquettes and black leather lounge chairs that mark out and define the 10 Corso Como Cafè ambience.



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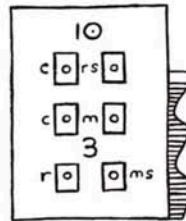
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10·corso·como

3Rooms



Known for being the place to look for art, photography, music and literature, designers clothes and food, 10 Corso Como is pleased to offer a beautiful place to stay for the night in the heart of Milano. It is called 3Rooms and this intimate hotel project offers to a weary traveller the personal hospitality of 10 Corso Como.

On the interior courtyard of the traditional Milanese-style palazzo which overlooks the tea garden, a balcony with a private entrance for each apartment will give guest entry to their personal retreat; a true home way from home

Private and spacious, each apartment offers a bedroom, a bathroom, a living room and ample space for all personal items.

Uniquely furnished in 10 Corso Como style, furnishing by Kris Ruhs, Sebastian Matta, Arne Jacobsen, Eero Saarinen, Charles and Ray Eames, Joe Colombo, Isamu Noguchi amongst others.

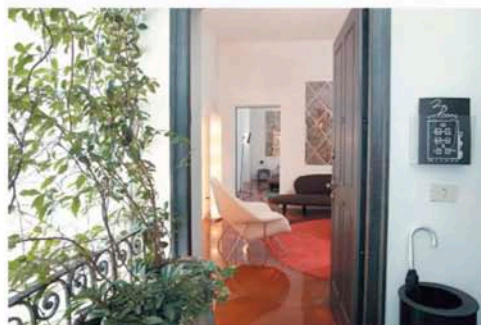
10 Corso Como brings a new and personal interpretation of the mid 20th century modern into play and the result is a combination of new and vintage pieces.

All suites are of the same dimensions, the unique pieces and the palettes chosen vary from cool to warm so temperament plays a choice for the guest as well.

Entertainment systems by Bang and Olufsen and internet lines in each suite acknowledge the 21st century but it is the "slow breakfast" which is one of the most unique contribution of 3Rooms. 3Rooms offers each guest a breakfast prepared in the suite, the tea room or weather permitting the garden where it is very easy to spend the morning reading the latest in international publications from the gallery.



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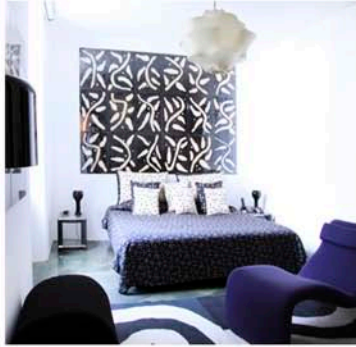


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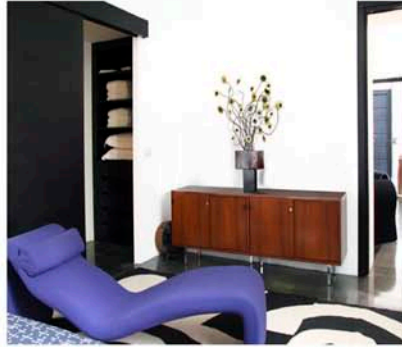
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3 Rooms

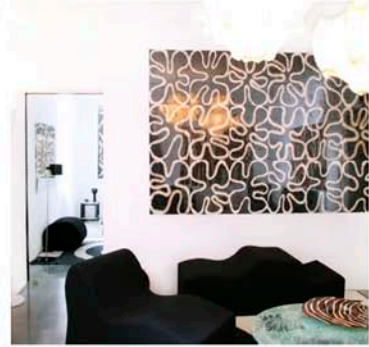
room 1



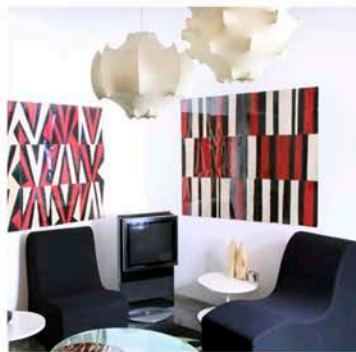
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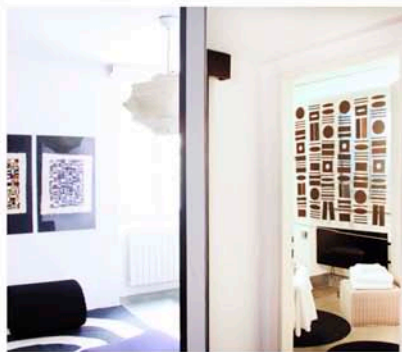
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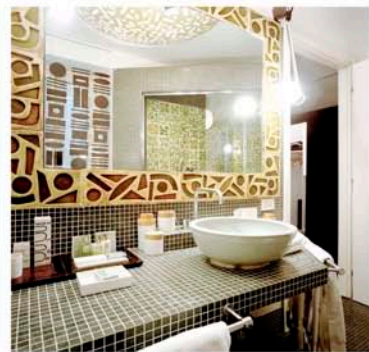
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ROOM 1

Salotto

Divano nero e poltrone "Muro" 5 pezzi di Sebastian Matta
Il tavolino in cristallo è di Kris Ruhs
Le luci del soffitto sono di Achille Castiglioni
Le luci da terra e i tappeti sono di Kris Ruhs
Lampade da terra e da tavolo di Joe Colombo
Dipinti di Kris Ruhs
TV, musica e telefoni Bang & Olufsen

Camera da letto

I tessuti del letto sono di Charles e Ray Eames (Maharam)
Le poltrone sono di Pascal Morgue
Le luci del soffitto sono di Achille Castiglioni
Luci da tavolo e da terra di Joe Colombo
Dipinto di Kris Ruhs

Bagno

Piastrelle mosaico Bisazza
Piastrelle Raku Kris Ruhs
Luci Serge Mouille
Sgabello "Butterfly" Sori Yanagi
Rubinetti Arne Jacobsen

Living

Black sofa and armchairs, "Muro" by Sebastian Matta
Small crystal table by Kris Ruhs
Ceiling lights by Achille Castiglioni
Lamps and carpets by Kris Ruhs
Table and floor lights by Joe Colombo
Paintings by Kris Ruhs
TV, music and telephones Bang & Olufsen

Bedroom

Bedspreads by Charles and Ray Eames (Maharam)
Armchairs by Pierre Paulin
Ceiling lights by Achille Castiglioni
Table lamps and floor lamps by Joe Colombo
Painting by Kris Ruhs

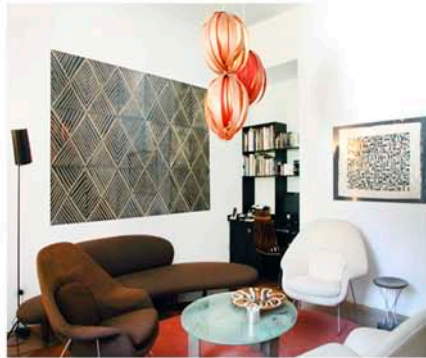
Bathroom

Mosaic tiles Bisazza
Raku tiles Kris Ruhs
Wall lights Serge Mouille
Stool "Butterfly" Sori Yanagi
Taps and fittings Arne Jacobsen

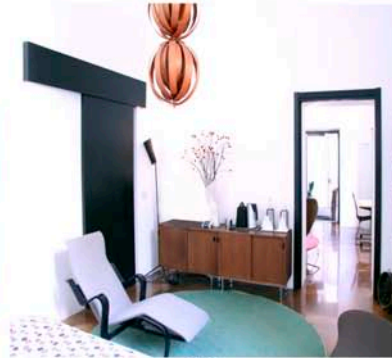
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3 Rooms

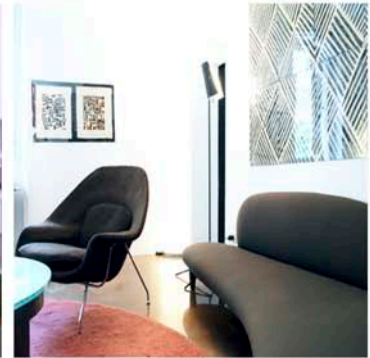
room 2



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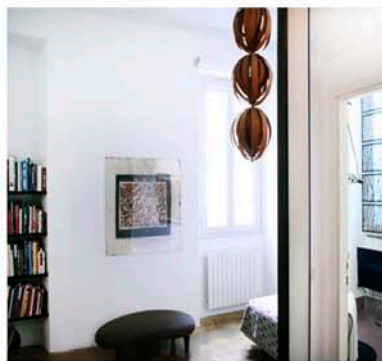
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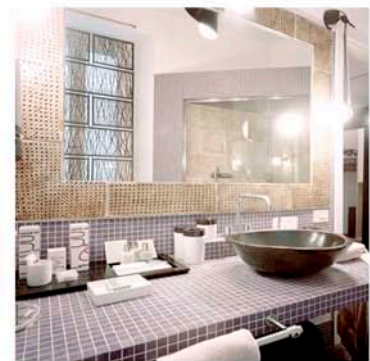
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ROOM 2

Salotto

Le poltrone sono di Eero Saarinen
Il divano è di Isamu Noguchi
Il tappeto tondo è degli anni '60
Il tavolino di cristallo è di Kris Ruhs
Luci svedesi da soffitto in legno degli anni '60
La sedia in legno a listelli è di Hans Brattrud degli anni '60
Lampada "Pirellone" di Gio Ponti, Fontana Arte
Dipinti di Kris Ruhs
TV, musica e telefoni Bang & Olufsen

Camera da letto

La chaise longue è di Marcel Breuer
Il tappeto verde è degli anni '60
Il pouff è di Isamu Noguchi
I tessuti del letto sono di Charles e Ray Eames (Maharam)
Luci svedesi da soffitto in legno degli anni '60
Luci da tavolo e da terra di Joe Colombo
Dipinto di Kris Ruhs

Bagno

Piastrelle mosaico Bisazza
Piastrelle Raku Kris Ruhs
Luci Serge Mouille
Sgabello "Butterfly" Sori Yanagi
Rubinetti Arne Jacobsen

Living

Chairs by Eero Saarinen
Sofa by Isamu Noguchi
'60s round carpet
Small crystal table by Kris Ruhs
'60s wood ceiling lights
'60s listel wood chair by Hans Brattrud
Lamps "Pirellone" by Gio Ponti, Fontana Arte
Paintings by Kris Ruhs
TV, music and telephones Bang & Olufsen

Bedroom

Chaise longue by Marcel Breuer
'60s green carpet
Pouff by Isamu Noguchi
Bedspreads by Charles and Ray Eames (Maharam)
'60s Swedish wood ceiling lights
Table and floor lamps by Joe Colombo
Painting by Kris Ruhs

Bathroom

Mosaic tiles Bisazza
Raku tiles Kris Ruhs
Wall lights Serge Mouille
Stool "Butterfly" Sori Yanagi
Taps and fittings Arne Jacobsen

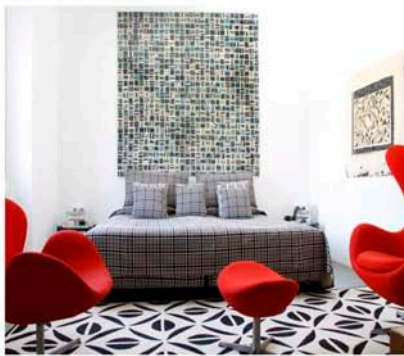
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3 Rooms

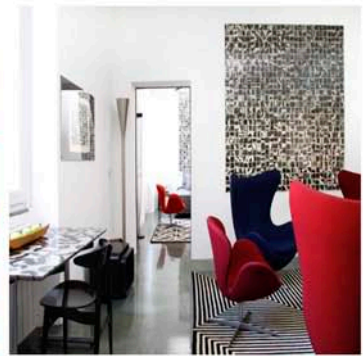
room 3



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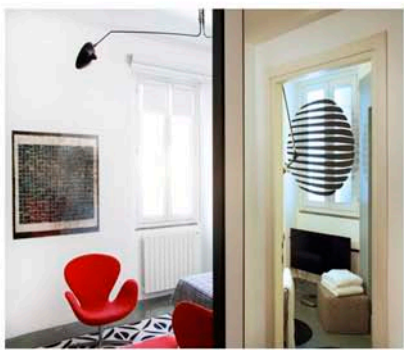
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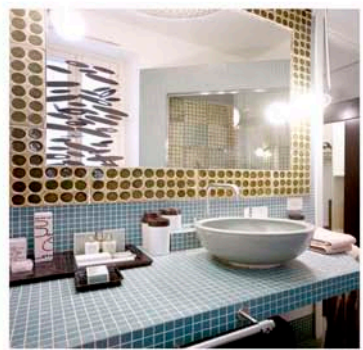
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ROOM 3

Salotto

Poltrone "Egg" e "Swan" di Arne Jacobsen
Il tavolo luminoso e i tappeti sono di Verner Panton
Il tavolino di cristallo è di Kris Ruhs
Luci da terra Fontana Arte
Luce anelli acciaio degli anni '60
Dipinti di Kris Ruhs
TV, musica e telefoni Bang & Olufsen

Camera da letto

Le poltrone "Egg" e "Swan" sono di Arne Jacobsen
Il tappeto è di Verner Panton
Le luci dei tavolini del letto sono di Joe Colombo
I tessuti del letto sono di Verner Panton (Maharam)
Luce da soffitto di Serge Mouille
Dipinto di Kris Ruhs

Bagno

Piastrelle mosaico Bisazza
Piastrelle Raku Kris Ruhs
Luci Serge Mouille
Sgabello "Butterfly" Sori Yanagi
Rubinetti Arne Jacobsen

Living

Armchairs "Egg" and "Swan" by Arne Jacobsen
Luminous table and carpet by Verner Panton
Small crystal table by Kris Ruhs
Lamps and crystal lamps by Fontana Arte
60's iron rings light
Paintings by Kris Ruhs
TV, music and telephones Bang & Olufsen

Bedroom

Armchairs "Egg" and "Swan" by Arne Jacobsen
Carpet by Verner Panton
Table lamps by Joe Colombo
Bedspreads by Verner Panton (Maharam)
Ceiling light by Serge Mouille
Painting by Kris Ruhs

Bathroom

Mosaic tiles Bisazza
Raku tiles Kris Ruhs
Wall lights Serge Mouille
Stool "Butterfly" Sori Yanagi
Taps and fittings Arne Jacobsen

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Outlet

Opened in 2003,
the 10 Corso Como Outlet – Via Tazzoli, 3 in Milan – is only five minutes
from 10 Corso Como and sells all the unsold pieces
that 10 Corso Como has kept since its inception.
A destination in itself Via Tazzoli is a discovery bazaar
collecting in one place all the famous designer's past collections for
men and women. An Alladin's cave of style where
it's possible to find unusual and unique vintage pieces at flea market prices,
from 50% to 60% and up to 80% off the original price.
All the garments, shoes, accessories are labelled with the season they were created,
becoming in this way collectors items.



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