

10·corso·como

Shanghai



10·corso·como

Shanghai



10 CORSO COMO

Shanghai



03

10 Corso Como has opened in Shanghai on September 14th, 2013. In the heart of the Jing'An District, a free standing four storey glass building designed by American artist Kris Ruhs welcomes new visitors to this first concept destination in China. Located at 1717 Nanjing West Road, Shanghai, the 2500 sqm building is home to a gallery, a bookshop, a restaurant, a café patisserie, and an ongoing series of unique personally curated presentations of design, fashion and art seen through the lens of the 10 Corso Como world.



04

10·CORSO·COMO

Shanghai



05

1st Floor

Conceived as the center for a series of changes that will be offered at 10 Corso Como, the **1st floor** is a multifunctional space, an opportunity to experience the slow shopping philosophy of 10 Corso Como in Shanghai. It includes design, cosmetics, 10 Corso Como's branded products, the bookstore and pastry café with an outside terrace surrounded by plants.



06



07



08

10·CORSO·COMO

Shanghai



09

2nd Floor

The glass elevator through the pastry café leads to the **2nd floor**. Here, amongst books and design objects, famous and upcoming new men fashion designers from all over the world are presenting both accessories and special iconic clothing. A “su misura” corner for classic perfectly made hand tailoring is there too.



10



11



12



13

10·CORSO·COMO

Shanghai



14

3rd Floor

The **3rd floor** is home to women's fashion presenting some of the world's most cutting edge brands. Explore both classic and avant-garde fashion from the leading designers of our time. Spacious changing rooms and sofas and chairs invite to enjoy the slow shopping philosophy of 10 Corso Como.



15



16



17



18

10·CORSO·COMO

Shanghai



19

4th Floor

10 Corso Como's restaurant and lounge are located on the top floor.

An ideal place with a beautiful view of the Jing'An temple, to relax with an evening drink, or enjoy dinner in the restaurant that serves Italian cuisine by one star chef Corrado Michelazzo.

10 Corso Como Gallery is also on the **4th floor** and hosts photography, art, design and fashion exhibitions all year round.



20



21



22

10·corso·como

Shanghai

